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APPLICATION NO.	FILIN	IG DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/779,855 02/09/2001		09/2001	Satoe Okayasu	520.39578X00	5431
20457	7590 08/26/2004			EXAMINER	
ANTONE	LLI, TERRY	, STOUT & KR	LIPMAN, JACOB		
		EENTH STREET	ARTUNIT	PAPER NUMBER	
SUITE 1800				ACT OWN	THE CR (TO MEET)
ARLINGTON, VA 22209-9889				2134	3
				DATE MAILED: 08/26/2004	1

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)					
	09/779,855	OKAYASU ET AL.					
Office Action Summary	Examiner	Art Unit					
	Jacob Lipman	2134					
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address					
A SHORTENED STATUTORY PERIOD FOR REPL' THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period to Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).					
Status							
,	action is non-final.						
•	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims							
 4) ☐ Claim(s) 1-10 is/are pending in the application 4a) Of the above claim(s) is/are withdray 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-10 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or 	wn from consideration.						
Application Papers							
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	epted or b) objected to by the bid drawing(s) be held in abeyance. Settion is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).					
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Burea * See the attached detailed Office action for a list.	is have been received. Is have been received in Application of the second in the secon	ion No ed in this National Stage					
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	4)						
 2) Notice of Draitsperson's Patent Drawing Review (PTO-946) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date <u>2</u>. 		Patent Application (PTO-152)					

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DETAILED ACTION

Information Disclosure Statement

1. The information disclosure statement (IDS) submitted, on October 1, 2001, has been considered by the examiner.

Specification

2. The lengthy specification has not been checked to the extent necessary to determine the presence of all possible minor errors. Applicant's cooperation is requested in correcting any errors of which applicant may become aware in the specification.

Claim Rejections - 35 USC § 112

- 3. The following is a quotation of the second paragraph of 35 U.S.C. 112:
 The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 4. Claims 3-6 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.
- 5. Claim 3 recites the limitation "a text" in line 25. It is unclear if this is the same text as previously recited in line 24.
- 6. Claim 4 recites the limitation "the same mark" in line 5. There is insufficient antecedent basis for this limitation in the claim.
- 7. Claim 5 recites the limitation "another web page" in line 10. There is no previous web page recited, and it is unclear what is being considered the original web page.

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8. Regarding claim 6, the phrase "checking them" renders the claim indefinite because it is unclear what is being checked. The term will be read in this office action as "comparing them".

Claim Rejections - 35 USC § 102

9. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.
- 10. Claims 1-3 and 5-10 are rejected under 35 U.S.C. 102(a) as being anticipated by Zhao, International Publication Number WO 99/57623.

With regard to claims 1 and 9, Zhao discloses a method for referring to digital watermark information (page 18 lines 15-21) wherein the watermark includes data (page 19 lines 1-3), and an action definition that includes an action class (page 18 lines 22-25) and an index of the data as a parameter (page 19 lines 5-6), the method including referring to the action definition to perform a process defined by the action class (page 19 lines 24-26) using the data referred to by the index (page 20 lines 2-4).

With regard to claim 2, Zhao discloses having multiple tasks performed by one active watermark (page 20 lines 1-7).

With regard to claim 3, Zhao discloses the active watermark can display a text (page 21 lines 20-24).

With regard to claim 5, Zhao discloses the action definition opening a URL referred to through the index (page 20 lines 2-5).

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With regard to claims 6 and 8, Zhao discloses the index includes the only URL that the watermark is permitted to be on (page 19 lines 19-20).

With regard to claim 7, Zhao discloses sending a warning message when an action that is not permitted is attempted (page 21 lines 26-29).

With regard to claim 10, Zhao discloses the watermark is on a web page (page

Claim Rejections - 35 USC § 103

- 11. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 12. Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over Zhao.

With regard to claim 4, Zhao discloses the active watermark sending billing information as outlined above, but does not specifically mention that both static and variable information would be sent in the message. The examiner takes official notice that when billing, the buyer's name (variable), and the product name (static) must be included in a billing message. It would have been obvious to one of ordinary skill in the art to include buyer and product information in the billing information.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jacob Lipman whose telephone number is 703-305-0716. The examiner can normally be reached on 7:00 - 4:00 (M-Th).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Gregory Morse can be reached on 703-308-4789. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

JL

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2100